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Home Care Assistance Named a Top Franchise for Veterans by Franchise Business Review

Independent research data shows veteran franchise owners are highly satisfied with Home Care Assistance's performance

(San Francisco, CA—December 7, 2018) [Home Care Assistance](#), North America's premier provider of in-home care, was identified by independent franchisee satisfaction research firm, Franchise Business Review, as one of the Top 100 franchises to qualify for its [2018 Top Franchises for Veterans](#) list.

"Home Care Assistance is proud to employ veterans," said Barbara Schuh, Vice President of Franchise Operations of Home Care Assistance. "Our owners are noble and honorable for committing their lives to serving our country and are now serving the needs of aging adults. Thank you to our veterans who are an integral part of our network."

To identify the top brands, Franchise Business Review analyzed 18 months of data from approximately 26,000 veteran franchise owners representing over 250 brands regarding their overall satisfaction with their franchisor and their likelihood to recommend them to others.

"After my husband and I served 22 years in the Army, we sought an opportunity to continue to provide a service to our local community," said Gleria Anderson, Owner of Home Care Assistance of Huntsville. "After being introduced to Home Care Assistance, we were immediately attracted to the company's professionalism, core values and growth potential. As we began meeting other owners, we were pleased to find that Home Care Assistance is enriched with passionate, like-minded individuals who strive to serve the physical, emotional, social and spiritual needs of aging adults. We are honored and privileged to be afforded the opportunity to be a part of this organization."

Home Care Assistance franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations and financial opportunity.

"The reality is that very few of the thousands of franchise opportunities available today are rated highly by their franchise owners," said Eric Stites, founder and CEO of Franchise Business Review. "That's the whole reason we do what we do, which is help prospective franchisees understand

which franchises are the top opportunities based on the actual performance and satisfaction of franchise owners. The 80 companies named in this year's report received the highest ratings from the veterans that own them on our independent satisfaction survey."

For more information about franchising with Home Care Assistance, please visit franchise.homecareassistance.com or call 888-834-3844.

About Home Care Assistance

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2018 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.

About Franchise Business Review

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>.